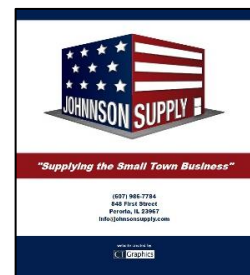
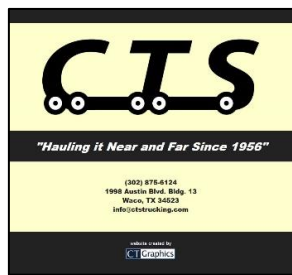




TYPES OF WEBSITES

“Business Card” Websites



Very simple, one-page websites including your logo, motto or tagline, two sentences for a description of your business, and your choice of colors. This is a template website, the template for the above examples is what is used. No "add-ons" available for business card websites. No bells or whistles, they just get the job done. Looks great on mobile devices.

Pricing:

- \$100 one-time design and setup fee
- \$100 annual internet hosting fee
- \$25 annual domain registration fee

Bottom Line:

For only \$225, you get an immediate internet presence that you can call your own which will start to build your rankings on Google searches.

eCommerce Websites

Storefront website that includes a shopping cart, payment processing, and back-end access. All basic e-commerce sites use the same template, tailored with your logos and colors. Great for small organizations, fund-raisers, or non-profits. Includes up to 20 of your select products pre-loaded. Custom design and "add-ons" available at extra cost. Looks great on mobile devices.

Pricing:

- \$750 one-time design and setup fee
- \$100 annual internet hosting fee
- \$25 annual domain registration fee

Full Custom-Built eCommerce Websites:

We can design anything as complex or detailed as you are looking for.
Contact us for a free consultation!

"MiniSite" Websites



MiniSites are one-page temporary websites mainly used for special events or occasions, such as weddings, showers, graduations, or parties. MiniSites include a CT Graphics custom-designed header image for your event; a sub-header for a tagline, quotation, or other information; a large, central photo or illustration provided by you; a scrolling slider for photos or illustrations (again, provided by you); a large section for information pertaining to the event; buttons linking to other websites for directions, registries, or other links; and an RSVP contact form which sends RSVPs directly to the email address of your choice. MiniSites are customizable template websites, the template for the above examples is what is used. Automatically adjusts to mobile devices. Limited "add-ons" are available at an extra cost.

Pricing:

- \$250 one-time design and setup fee
- \$10 per month internet hosting fee
- \$25 annual domain registration fee

Bottom Line:

If you have an event coming up in six months, \$335 will get you its own website with RSVP capability. Indispensable and incredibly affordable for events such as weddings or graduations.

Available Add-Ons:

Basic Slideshow - \$150

- Replaces central photo
- Up to 10 slides included
- Additional slides \$15 each

Basic Photo Gallery - \$150

- Shows full-screen pop-up photos from a slideshow or the scrolling slider
- Up to 10 photos included
- Additional photos \$15 each

Dedicated Email Address - \$100 annually

Twitter or Facebook Feed - \$75

Simple PayPal Integration - \$50

YouTube Videos - \$40 per video

Got an add-on idea? We'll make it work!

Standard “By-the-Page” Websites



These sites are what people normally think of when they think of “websites.” They include individual web pages grouped according to services, products, contacts, history, or anything you like. All pages are fully adaptable to mobile devices.

What’s a Page?

That’s the question we hear most often. We define a “page” as whatever information and/or pictures that can fit onto two standard 8.5” x 11” sheets of paper at reasonable sized font and photo size. “Pages” do not necessarily need to be on separate web pages! They can be stacked on top of each other within one web page (thus information and/or pictures that can fit onto four, six, eight, or more standard 8.5” x 11” sheets of paper) if you like. This would make for one long web page as opposed to traditional length web pages.

Each “page” includes a custom designed standard header and footer. No more than five pictures per “page.” Standard websites of 5 pages or more will receive a completely custom design based on your input. 1-4 pages will be created from a basic standard template, not customized. “Add-ons” are available at an extra cost.

Pricing:

- \$150 per-page one-time design and setup fee
- \$100 annual internet hosting fee
- \$25 annual domain registration fee

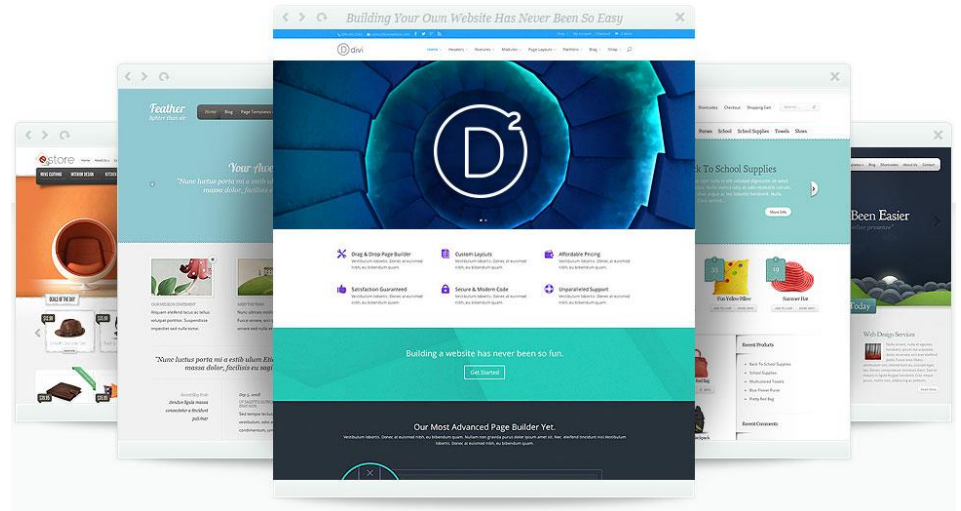
Bottom Line:

A website is your first impression to a lot of people. You need a website. You need a good website. You need a professionally designed website. We can help you get it done.

Add-Ons:

- Basic Slideshow - \$150
Up to 10 slides included, additional slides \$15 each
 - Basic Photo Gallery - \$150
Up to 10 photos included, additional photos \$15 each
 - Dedicated Email Address - \$100 annually
 - Google Calendar or Map - \$75
 - Word Press Blog Integration - \$250
 - Twitter or Facebook Feed - \$75
 - Simple PayPal Integration - \$50
 - Content Management System - \$100
 - Statistical Data Tracking - \$50
- Got an add-on idea? We’ll make it work!*

WordPress Template Websites



WordPress is a website platform upon which you have complete access to customize a website yourself. Unlike CT Graphics' Standard "By-the-Page" websites, these sites are not custom designed, but rather template-based. Thousands of different templates are available to make your site look the way you want it to. CT Graphics can help you pick out an appropriate template, create the site, and populate content on a minimum of five pages for you. Anything beyond that (additional pages, premium templates, customizing the template, creating special graphics, finding and installing plug-ins for the site, etc.) will be billed at an hourly rate.

Pricing:

- \$100 per page (minimum 5 pages)
WordPress basic as-is template
installation, design, and setup
- \$100 one-time in-person one-hour
WordPress dashboard training (depending
on location)
- \$45 per any additional consecutive training
hours needed
- \$100 annual internet hosting fee
- \$25 annual domain registration fee

Bottom Line (Pros):

WordPress is a cheaper alternative to custom-built sites, and there are thousands of templates to choose from. WordPress blogs are the industry standard, and once completed, you have complete autonomy over your website.

Bottom Line (Cons):

WordPress has somewhat of a learning curve to operate, and you are mostly locked-in to the template and plug-ins you choose. Customization is very difficult, and most WordPress sites look exactly like every other WordPress site.

Add-Ons:

Plug-Ins: WordPress offers thousands of free and premium "plug-ins" to add to a WordPress template. We will find what you are looking for and install it on the correct page or template at our \$45 hourly rate.

Customization of Template: It is possible to further customize a WordPress template if you are not exactly satisfied with any of them. We will customize for you at our \$45 hourly rate.

Custom Graphics: Created at our \$45 hourly rate

CT GRAPHICS' WEBSITE SPECIAL! - \$1500

Includes:

- 6-Page Standard Website with custom template and page design
- One Basic Slideshow (up to 10 slides)
- One Basic Photo Gallery (up to 10 photos)
- Google Calendar or Map
- Content Management System
- Twitter or Facebook Feed
- Statistical Data Tracking
- First Year of Annual Internet Hosting
- First Year of Annual Domain Registration
- First Year Dedicated Email Address
- Fully adaptable to mobile devices
- All images optimized for web
- Major search engine submission
- Basic on-page SEO
- Extra cool stuff if needed!

A \$1725 value – you save over \$200!

***Call us today at 518.956.0893,
send us an email at ct@ctgraphics.info,
or visit us at www.ctgraphics.info
to get started on your new website!***