



PRINT DESIGN

Logo Design - \$45/hr.

When running a business, your logo is a huge part of your overall brand identity. Without a great logo, your entire brand can suffer. The right logo can really increase your brand awareness overall - and that will ultimately translate to a bigger bottom line. CT Graphics has designed hundreds of logos for organizations as varied as restaurants to contractors to sports teams to churches.

Creating the perfect logo is a process that few people consider. It takes a lot of back-and-forth between you and the designer, and it should not be something that is done in just a couple of days. The perfect logo takes thought and time.

We have developed a process that will guide you to the perfect logo for your business, event, organization, or whatever!

1. We meet with you to discuss your business, event, organization, etc. so we can go in an artistic direction that is appropriate.
2. We will give you an estimate of how many hours it may take to create the logo, and ask for a deposit of at least two hours worth.
3. We will begin to sketch out some ideas. Some of these ideas may have already come from the preliminary meeting.
4. Within one week, you will be sent at least three (very rough) design ideas in order for you to pick which creative direction you would like to go in.
5. We will discuss with you over the phone, email, or in person, about which of the rough designs you may like so we can then work in that direction.
6. Within another week, we will send you at least three designs based on the rough design you chose. This narrows down the process even more.
7. We will again discuss with you over the phone, email, or in person which of the new designs you like, taking into consideration fonts, graphics, and colors.
8. With maybe just a little more back-and-forth, the end result will be the perfect custom logo that you are looking for!

Graphic Design - \$45/hr.

Great looking graphic design can separate your organization from the crowd – and increase your bottom line. That is what we specialize in – graphic design solutions that incorporate the seamless integration of design and content. See our Printed Products section on our website for a complete list of what we can produce for you or your organization.

*Call us today at 518.956.0893,
send us an email at ct@ctgraphics.info,
or visit us at www.ctgraphics.info
to get started on your design!*