



## PARTNER PLAN

As a printer, or owner of a sign, screenprint, or promotional product shop, you probably have many clients coming to you in need of a design or layout for their products. Many shops have in-house designers to handle these client requests, yet many others have to turn away business because potential clients do not have designs that are “camera ready”. And those potential clients will take their business to one of your competitors.

This is where CT Graphics comes in. We can be your outsourcing solution. Our Partner Plan works with printers and shop owners across New York’s Capital District on a personal basis. We are local, and can work with you and your clients face-to-face, not likely something that would happen if you outsource design onto the internet or overseas. When it comes to design, clients are looking for something personal and customized. These are intangibles that simply cannot be overvalued.

### GRAPHIC DESIGN

CT Graphics’ Partner Plan for graphic design offers two ways to help enhance your business:

**1. You can refer your clients directly to us.**

Under this plan, we will work directly with your clients to ensure they receive the best quality designs possible, as well as excellent customer service.

***What you get out of it:***

- You do not have to worry about keeping track of billing your clients for design. We will bill them directly with CT Graphics labeled invoices. This takes you out of the loop so you can focus on what you do best.
- Since we charge clients by the hour for design services, we will **pay you \$15 for every hour** of business you refer to us. Every time. Proof of services will be provided to you with copies of invoices. Just for making a phone call to us. We do the rest.

- You still receive the business of producing the actual product for which the client came to you in the first place. You still print the business cards, screenprint the tee-shirts, or produce the vinyl banners – and charge what you would normally charge. There is no way for you to lose – only to gain more customers.

## 2. We can work with you as a “silent partner”.

Under this plan, CT Graphics can act as a sub-contractor for your business. The client need not ever know you have outsourced their design. If we ever need to have contact with your client for any reason (to clear up details, get a better idea of what they are looking for, etc.) we will act as representatives of your business. The name CT Graphics will never come up. You take care of the billing, charging the client whatever you want per hour. We ask in return \$30 per hour, and will provide proof of work done.

## WEB DESIGN

Does your business offer web design as a product option? If not, you may want to seriously think about it. Whether you run a print shop, screenprint shop, sign company, or promotional product company, your business is helping to **market other businesses**. As such, more and more of your clients will be looking for *other* ways to market their business – and the internet is the place to be. So if you’re not on the web design train, you’ll be left at the station.

### ***What you get out of CT Graphics’ Partner Plan for web design:***

1. You do not need to know anything about web design, the web in general, or even how to turn on a computer, in order to offer websites to your clients. By partnering with CT Graphics, we do all the work for you. All you have to do is refer a client to us. And you get to expand your range of services to your customers.
2. Web design can be a high-ticket item, so CT Graphics has created a contract to be signed by clients before design begins. Whatever the size of the contract that any client of yours signs with us for web design, we will **pay you 25% of that contract**. That’s a healthy chunk. Most contracts run about \$1000 each, so that’s an easy \$250 for doing nothing more than making a phone call. And making your client happy.
3. Your business will receive a “partner credit” on the bottom of each web page of each site of a client you refer to CT Graphics. This essentially becomes free advertising for your business.

We believe that CT Graphics' Partner Plan can only be a win-win situation for both your business and ours. And, we offer even more services than these mentioned above, like video editing and production, email marketing, and presentation design (see our [website](#) for more details). All services you can advertise as your own, we do the work, and you get paid a part of the profits. It's as simple as that.

CT Graphics is an honest, reputable, local business that you can trust doing business with. Give us a call to start your Partner Plan today!

***Call us today at 518.956.0893,  
send us an email at [ct@ctgraphics.info](mailto:ct@ctgraphics.info),  
or visit us at [www.ctgraphics.info](http://www.ctgraphics.info)  
to get started on a Partner Plan!***